# Handout for Topic 11: Public awareness and stakeholder engagement

## Exercise 1: Who are key REDD+ stakeholders?

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|  |  | **See criteria table for instructions** | | |
| **Sectors** | **Principal stakeholders in the sector** | **High priority** | **Medium priority** | **Low priority** |
| Rural communities | *1.*  *2.*  *3.etc* |  |  |  |
| Smallfarmers |  |  |  |  |
| Mediumfarmer |  |  |  |  |
| Agro-industrialproducers |  |  |  |  |
| Academics |  |  |  |  |
| NGOs |  |  |  |  |
| CSOs |  |  |  |  |
| Government |  |  |  |  |
| Others |  |  |  |  |

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| Exercise 1: Suggested criteria for selecting and prioritising stakeholders | | | |
| Criteria | High | Medium | Low |
| Stakeholders with harvesting rights in the forest | Stakeholders in agricultural areas with great REDD+ potential | Stakeholders with REDD+ potential outside agricultural areas | Stakeholders in areas with low REDD+ potential |
| Stakeholders with specific mandates in governance, management, and/or control of forests and forestry goods and services | Directly responsible for forestuse and/orforest protection | Organizations or umbrella organizations with domain over forests | Organizations and institutions with some responsibility for forest areas |
| Direct drivers and underlying causes of deforestation and forest degradation agents | Agentsdirectly responsible forthe expansionof the agricultural frontier | Agents with connections to direct agents of agricultural expansion (owners, investors, etc) | Agents indirectly related with agricultural expansion |
| Entities currently engaged in forest-related dialogues | Umbrella organizationsandrelatedagricultural orforest protectionentities | Umbrella organizations linked to the forest, agro-business and agriculture | Local forest related organizations |
| Forest programmes/ initiatives and REDD+ projects / initiatives | Cooperation agencies and programmes linked to the forest, agricultural activities andclimate change | Agencies and cooperation programmes working in the agricultural sector or with an interest in the impact of agricultural activities | Organizations interested in climate change and REDD+ |

## Exercise 2:Participation levels and areas of engagement

### What to do:

Enter the names of the Stakeholders identified in the first column under the relevant sector. Add more rows if necessary.

For each, state what level of engagement is relevant and what methods you might use for each of the REDD+ elements.

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| **Level of participation** | **Methods to possibly use** |
| **Inform** | Provide the public with clear and objective information to support the understanding of the problem and possible solutions and alternatives.  Method: newsletters, meetings, press releases, etc. |
| **Consult** | Get feedback from the public to analyze alternatives and possible solutions.  Method: focus groups, surveys, polling, public meetings, etc. |
| **Involve in** | Work directly with the public duringthe process, in order to confirm that their concerns have been understood and taken into account.  Method: workshops, debates, forums, social media platforms, etc. |
| **Collaborate with** | Establish relationships with the public to analyze every aspect of the decision, including the development ofalternatives andthe identification ofthe best solution.  Method: committees, consensus building, etc. |

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| **Sector / Stakeholder** | **NS/AP** | | **NFMS** | | **FREL** | | **SIS** | |
| **Level** | **Methods to use** | **Level** | **Methods to use** | **Level** | **Methods to use** | **Level** | **Methods to use** |
| **Rural communities** |  |  |  |  |  |  |  |  |
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| **Smallfarmers** |  |  |  |  |  |  |  |  |
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| **Mediumfarmer** |  |  |  |  |  |  |  |  |
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| **Agro-industrialproducers** |  |  |  |  |  |  |  |  |
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| **Academics** |  |  |  |  |  |  |  |  |
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| **NGOs** |  |  |  |  |  |  |  |  |
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| **CSOs** |  |  |  |  |  |  |  |  |
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| **Government** |  |  |  |  |  |  |  |  |
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| **Others** |  |  |  |  |  |  |  |  |
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